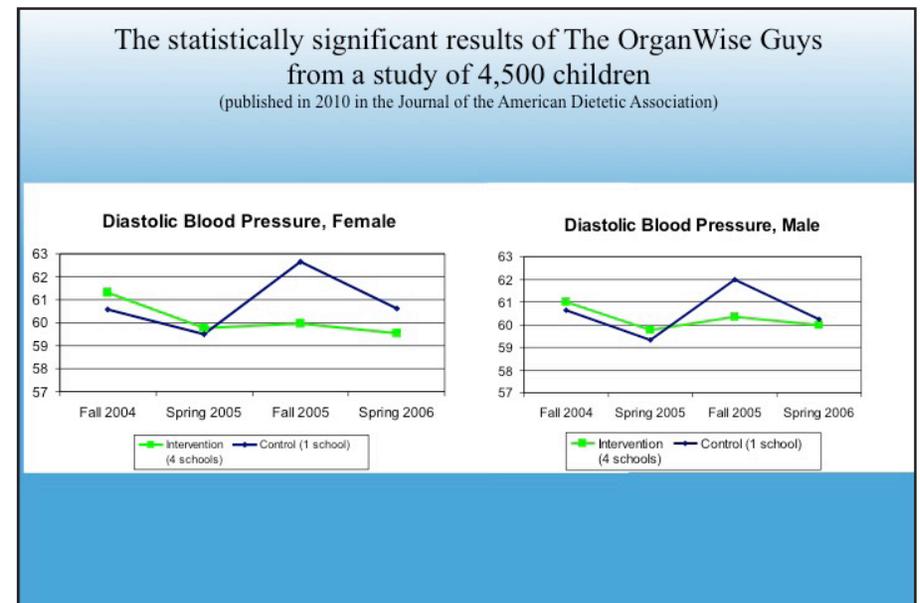
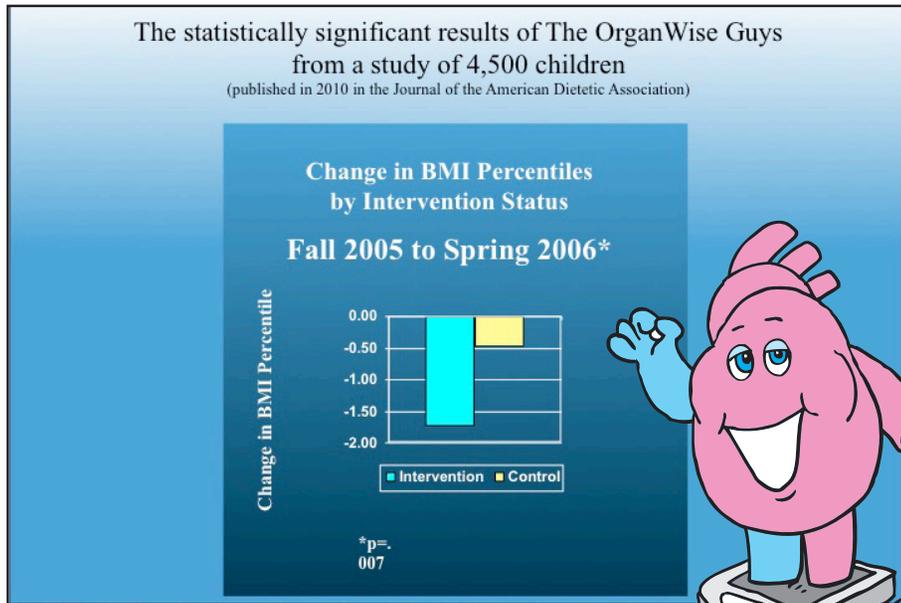


THE ORGANWISE GUYS®

Evidence-Based Childhood Obesity Prevention Programming

Proven to Improve Children's Health and Academic Performance!



The statistically significant results of The OrganWise Guys from a study of 4,500 children

Females Fall 05-Spring 06			
Variable	Control Mean (STD)	Intervention Mean (STD)	P-value
Difference Waist Circumference	4.17(0.89)	1.20(0.84)	<.0001
Difference Waist to Height Ratio	0.02(0.01)	-0.01(0.01)	<.0001
Males Fall 05-Spring 06			
Variable	Control Mean (STD)	Intervention Mean (STD)	P-value
Difference Waist Circumference	3.83(0.94)	1.35(0.88)	<.0001
Difference Waist to Height Ratio	0.02(0.01)	-0.01(0.01)	0.0002

The statistically significant results of The OrganWise Guys from a study of 4,500 children
(Published in 2010 in the American Journal of Public Health)

Academic Test Score	Treatment	2003-2004 Pre-intervention	2004-2005	2005-2006	P-value
FCAT-Math	Intervention	285.6 (58.7)	296.4 (59.3)	307.9 (51.3)	0.001
	Control	279.2 (45.0)	285.5 (53.8)	276.2 (60.9)	
FCAT-Reading	Intervention	286.7 (64.2)	291.3 (59.8)	292.4 (57.7)	0.08
	Control	282.9 (55.4)	279.9 (65.7)	281.7 (55.8)	

The OrganWise Guys Comprehensive School Program was part of the only published longitudinal (multi-year) school-based study to show **statistically significantly greater improvements in weight, blood pressure, and waist circumference measures, as well as higher standardized test scores**, of children in program schools as compared to children who were not.